

Humbertown Jewellers

MAGAZINE



Giving Back

Stories from
our community

—

VINTAGE
JEWELLERY
REBORN

—

Watches
for everyone
on your list



THE GMT-MASTER II

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#Perpetual



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JAEGER-LECOULTRE

**REVERSO
DUETTO**



It Takes a Village

Owner Ferit Tecimer explains why jewellery is more than just a business to him

When I started Humbertown Jewellers, I had one goal in mind: to build a business based on quality products, exceptional service, and long-term relationships with my clients. More than 40 years later, I am proud to see that this has happened and our little storefront has grown into something much more than I ever imagined. I know this only happened with the support of our incredible community of family, friends, and clients.

When I think about our community, to me, it's more than just the Kingsway or Toronto. It's about the people, the families, and the places that have made us feel at home these past four decades.

After the year that passed and looking forward to the year ahead, I have never been more grateful for the communities that make up the extended Humbertown Jewellers family. In recognition of this, we have dedicated this issue of the *Humbertown Jewellers Magazine* to community. For "Giving Back" (p.18), we took the opportunity to ask some good friends and clients to model some of our favourite jewellery while spotlighting the communities and causes that are most important to them. They shared their thoughts on the importance of giving back, and each told us a little about the causes they support. On a larger scale, we chose to highlight the ways in which watchmakers like Patek Philippe, Rolex, Omega and Panerai are giving back to our global communities through philanthropy and sustainability initiatives of all kinds.

Thank you, as always, for your support and friendship. We look forward to being part of your community for many years to come.

*Sincerely,
Ferit Tecimer and the Tecimer family*

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Big Pilot's Watch 43. Ref. 3293:
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TUDOR

#BORN TODARE

What is it that drives someone to greatness? To take on the unknown, venture into the unseen and dare all? This is the spirit that gave birth to TUDOR, a spirit carried forward by every woman and man who wears this watch. Without it, there is no story, no legend and no victory. This is the spirit that drives **David Beckham** every single day. This is the spirit embodied by every TUDOR Watch. Some are born to follow. Others are born to dare.



BLACK BAY CHRONO



Our Watchmakers

For Gabor Juhas and Theren Wang, watchmaking is more than a vocation – it's a passion

You can never know everything about watchmaking, and that's why watchmakers love what they do. Learning to build, maintain, and repair mechanical watches requires years of intensive study and a lot of patience, but it rewards those who enter the watchmaking profession with a lifetime's worth of unique challenges.

Meet the Team



CHRISTIE AU YEUNG



WEAM HARRAK



AIKO MENG



VIVIAN HUYNH



FEI ZHENG



SUSAN BALI



SURESH GOVINDARAJULU



DARREN STRINGER



FRASER CLIFTON

“IT’S MICRO-MECHANICS, IT’S ART, IT’S PROBLEM SOLVING – THERE’S SOMETHING NEW TO LEARN EVERY DAY.”

you see something new every day.” Wang spent two years studying watchmaking in Le Locle, Switzerland, and worked in after-sales service before joining the Humbertown Jewellers team. In addition to regular training in Switzerland and the U.S., Wang says, he particularly appreciates being able to draw from Juhas’s deep knowledge of watchmaking. “It’s great to have someone with so much experience beside me,” he says. “I ask him questions all the time and I learn so much from him.”

As with every member of Humbertown Jewellers’ staff, Juhas and Wang enjoy being part of a community that extends beyond the store’s walls and sharing their knowledge with anyone who is interested in knowing what makes a watch tick. “The connection between customers and sales staff and watchmakers is very important,” says Juhas. “And if the customer wants to learn more about the technology inside their watch, we are always available to them.”

“I was always intrigued about making things from metal, and when I found out that you can make these miniature mechanisms that tell time, that was it!” says Gabor Juhas, Humbertown Jewellers’ senior watchmaker. While his career began more than 50 years ago, Juhas continues to update his skills with training programs held by watchmakers like Rolex, Omega, and Patek Philippe. This, he says, keeps him engaged with his work and up to date with the latest advances in the industry.

“Watchmaking is a little bit of everything, and that’s why it’s so much fun,” says Theren Wang, Humbertown’s junior watchmaker. “It’s micro-mechanics, it’s art, it’s problem-solving – there’s something new to learn every day and

Elegance is an attitude

Regé-Jean Page
Regé-Jean Page

LONGINES



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Back to the Future

Humbertown Jewellers launches its new Vault Collection in true 1980s style

To launch the Vault Collection of re-released 1980s jewellery – as featured in *S/ Magazine's* Fall issue – and to celebrate over 40 years in business, Humbertown Jewellers held an exclusive outdoor event. The affair also raised awareness of the incredible work being carried out at local hospital St. Joseph's Health Centre. In keeping with the 1980s

theme, guests were invited to take selfies in a vintage photo booth and received gift bags including Rubik's Cubes and classic 1980s candy. Guest speakers included Mr. Ferit Tecimer, owner of Humbertown Jewellers; Sahar Nooraei, editor-in-chief of *S/ Magazine*; Tim Rutledge, president and CEO of Unity Health Toronto; and Dr. Joan Cheng, chief of the SJHC Emergency Department.


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Giving Back

The Humbertown community talks philanthropy, family, and the power of giving

BEING AN ACTIVE PART OF THEIR COMMUNITY IS A PRIORITY FOR BOTH THE HUMBERTOWN JEWELLERS FAMILY AND ITS CLIENTS, AND GIVING BACK IS AN IMPORTANT PART OF THIS. WE ASKED A FEW GOOD FRIENDS AND CLIENTS KNOWN FOR THEIR PHILANTHROPIC WORK TO MODEL SOME OF THEIR FAVOURITE PIECES OF JEWELLERY. TO THANK THEM FOR THEIR PARTICIPATION AND TO CELEBRATE THEIR COMMITMENT TO GIVING, A DONATION WAS MADE TO EACH MODEL'S CHARITY OF CHOICE. HERE'S WHAT THEY HAD TO SAY ABOUT THE ROLE OF PHILANTHROPY IN THEIR LIVES AND WHY GIVING BACK MATTERS.



Patek Philippe
Twenty-4 Automatic
Rose Gold & Brown Dial



Akoya pearl bracelet and
earring set; pavé diamond
18K yellow gold band

CHARITY: Alzheimer Society of Canada and
Dementia Research at Toronto Western Hospital

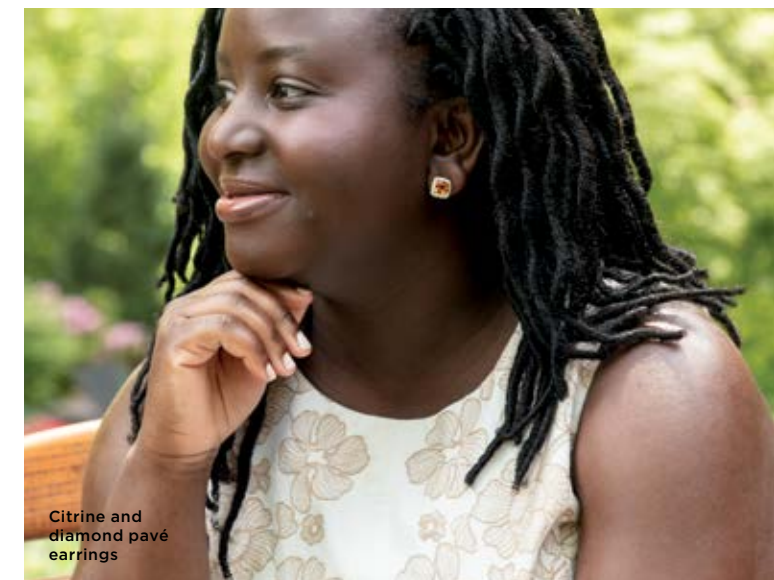
Dr. Buki Jimoh

HOW DID YOU GET INVOLVED IN PHILANTHROPY?

It has always been in me from a young age. When I was in med school, I actually wanted to become a missionary. I told my dad and he thought I was crazy. He said, "Finish your career, make some money and support yourself first, then you can go help people." As I get older, I'm beginning to be more of a realist, but I've always thought, "Why is the world the way it is? Why can't the rich help the poor? And why do we have to exist in a world where people are suffering?" I've always been looking for ways to help and give back.

WHY DID YOU CHOOSE THIS CHARITY?

As a family doctor who works with seniors, a number of my patients have dementia. Also, personally, my dad has the early stages of dementia, and I have friends who have dementia or are dealing with a spouse who has dementia. The disease does not respect class, age, or social status, and it brings everyone down equally.



Citrine and
diamond pavé
earrings

WHY IS PHILANTHROPY IMPORTANT TO YOU?

As human beings, we are part of a community, and we're here to bring joy to one another. Especially after what we've been through in the pandemic, it has brought to mind how much we need each other. We have to help to keep each other from getting sick, but we also have to come together with resources and just be there for one another.



CHARITY: St. Joseph's Health Centre

Barb and Peter Golding

WHAT ROLE DOES PHILANTHROPY PLAY IN YOUR LIVES?

BARB: It plays a huge role. I'm from the East Coast, and my parents, my sister, and I have always tried to support the local community, because it's not as well served there as it is here in Upper Canada. The Cancer Society is near and dear to us, as are the Heart and Stroke Foundation and the Alzheimer Society. We also have in our family a foundation based down in the East Coast which we use to support local things, and it just carries on up here. It's part of our moral obligation, and how we do that is through example.

HOW WOULD YOU LIKE TO HELP TRANSFORM YOUR COMMUNITY AND THE WORLD AT LARGE?

PETER: I'd like to see a happier country and a happier world! There's a lot of discontent around the world, and if everybody were 10 degrees happier, we'd have a much better world.

BARB: We can always improve on everything in our lives, but Peter's right – all we wish for in our children is good health and happiness. You don't have to have monetary or physical things in your life to make yourself happy. As soon as you don't have your health or you're unhappy with your relationships with your family, it makes things very difficult for anyone. It all sounds very idealistic, but we all have our challenges and we all have our struggles, and we like to think we keep a nice balance in our lives of family and friends and activities and charities. It all makes for a pretty nice life. We are very lucky.



CHARITY: Etobicoke General Hospital

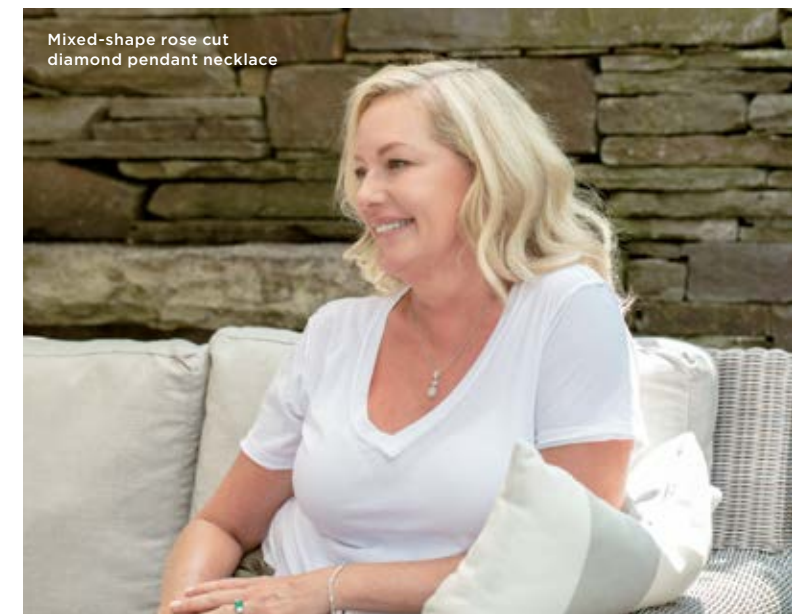
Ryan and Caroline Pennie

WHY DID YOU CHOOSE THIS CHARITY?

RYAN: I got involved with the hospital because people need to know that hospitals are funded by their community, and every piece of equipment in a hospital has to be paid for by outside sources. The government pays for the doctors in the building, but your donation is paying for that heart machine, that blood pressure machine, that dialysis machine, the wheelchairs, and much more. Every hospital in Canada is funded that way, but most people don't know that.

WHY IS PHILANTHROPY IMPORTANT TO YOU?

CAROLINE: The foundation of a community is what you put into it, so it's important to make sure that your community is well-supported. In Etobicoke, there's a wide economic range, and we all need to remember that there are communities here that need support.



HOW DO YOU MODEL PHILANTHROPY FOR THE NEXT GENERATION?

RYAN: It's leading by example and providing our time to good causes. Our message to our kids is to always try to carve out a portion of your time to do good things.

Maya Brennan

HOW DID YOU GET INVOLVED IN PHILANTHROPY?

It started in 2015 when my mom and I went to visit my nanny's hometown of Bel-Air, in the Philippines. My nanny has been with the family since I can remember, and she is like family to us. In Bel-Air, we found a community living in extreme poverty, and many of their houses had been destroyed by a tsunami, so I created the UpWell Foundation because I wanted to help them. Our first initiative provided Christmas food baskets for Bel-Air, and the UpWell Foundation has since expanded to benefit communities in Mexico as well as here in Toronto.



Diamonds by the yard necklace and diamond stud earrings



Yellow diamond chandelier pendant

CHARITY: The UpWell Foundation



Colombian emerald and diamond ring

CHARITY: Ian Anderson House

Catherine Dunne and Gordon McClellan

WHY IS PHILANTHROPY IMPORTANT TO YOU?

GORDON: It's so easy to take for granted the many privileges that most of us enjoy, and sometimes you just have to pinch yourself a bit, realize that you've been very lucky, and find a way to give back. Philanthropy makes you feel good about yourself, about your community, and about the people you help.

WHY DID YOU CHOOSE THIS CHARITY?

GORDON: Ian Anderson House is a remarkable hospice service in Oakville, and Catherine's brother was fortunate to be referred there for palliative care. It's small, it's intimate, the staff all specialize in palliative care, and everything is

oriented towards the dying person. Their whole purpose is to keep people's spirits up and make them comfortable throughout the process of dying. Any organization that can make such an existentially difficult experience reassuring and comfortable is really remarkable.

HOW WOULD YOU LIKE TO HELP TRANSFORM YOUR COMMUNITY AND THE WORLD AT LARGE?

CATHERINE: Some people think that to be philanthropic requires a huge commitment or large amounts of money, but at a community level, there's so much that you can do. Our parents always said charity begins at home, and if each person just did something small, that becomes something enormous.



Heart-shaped yellow diamond drop earrings

Drs. Lily Cha and Patrick Liao

HOW WOULD YOU LIKE TO HELP TRANSFORM YOUR COMMUNITY AND THE WORLD AT LARGE?

DR. LILY CHA: We all have to do our own part in a small way, and no one should feel that whatever they're doing is too small to impact the community. It's an ongoing attitude of being compassionate and being helpful and paying it forward. And these little tiny steps will lead to change if we can convince people that it's worthwhile.

CHARITY:
Hong Fook Mental Health Foundation

WHY DID YOU CHOOSE THIS CHARITY?

DR. LILY CHA: We chose the Hong Fook Mental Health Foundation, which is an association in Toronto operated by volunteers to look after the mental health needs of the Chinese community, with a focus on the elderly. The reason this is important is because over this past year, during COVID, this mental health issue has come to the forefront, and I have realized more and more that mental health is just as important as physical health. Whereas in the past we could be with our loved ones who were shut in or weren't able to get out, this year has been a challenge because people are even more isolated than usual. So the services provided by this community organization are more vital now than ever.



Pear-shaped pink diamond earrings and a stack of diamond tennis bracelets

In Search of a Perpetual Planet

Rolex and National Geographic team up to fight climate change



In the spring of 2019, a group of climbers made their way to the summit of Mount Everest. In addition to ropes, oxygen tanks, food, and other essentials, this elite team of scientists and mountaineers also carried something far more precious: a portable weather station. Led by the National Geographic Society and Tribhuvan University in Nepal, the expedition aimed to better understand the effects of climate change on the glaciers of the Hindu Kush-Himalaya. The climate data from the weather station they carried is now helping to protect a critical source of water for a billion people in the surrounding countries, and offering valuable insights into climate change.

In addition to gathering this data, the expedition marked the beginning of Perpetual Planet Expeditions, a new partnership between Rolex and National Geographic aimed at protecting the world's most vulnerable and important ecosystems.

This is far from the first collaboration between Rolex and National Geographic, which have been working together since 1954, when Rolex supplied watches for Edmund Hillary and Tenzing Norgay's history-making trek to the summit of Mount Everest. Six years later, in 1960,

Rolex and National Geographic teamed up again to send the bathyscaphe Trieste 10,916 metres beneath the surface of the ocean on its record-breaking voyage, with a Rolex Deep Sea Special watch strapped to its hull. Both the watch and the submersible emerged in perfect working order, heralding a new era of undersea exploration and precision timekeeping.

Two years after the success of the 2019 Everest expedition, Rolex and National Geographic set their sights on their next challenge: installing a weather station atop a mountain in South America. Located in Chile and towering over the capital of Santiago, the Tupungato volcano's snow-covered slopes provide fresh water for more than six million people. The area, however, is in the midst of a decade-long drought, and the weather station installed on the summit by the expedition's scientists – the highest such station in the Southern and Western Hemispheres – will provide vital clues to the cause.

These projects speak to a long-standing commitment to innovation and exploration at Rolex that goes back to its founder, Hans Wilsdorf. Wilsdorf saw the world as a living laboratory and was eager to test

his groundbreaking timepieces against the most extreme forces of nature, whether deep beneath the ocean or at the top of the highest peak on earth. While Rolex and National Geographic's 20th-century expeditions were largely focused on exploration for the sake of discovery, Rolex is now dedicated to helping individuals and organizations use science to better understand the world's most urgent environmental challenges.

Through the Perpetual Planet initiative launched in 2019, Rolex now supports a diverse array of projects to benefit communities around the world, from Sylvia Earle's Mission Blue initiative – which protects the oceans through a network of "Hope Spots" – to the Rolex Awards for Enterprise, which support the efforts of innovators working to solve humankind's biggest problems around the globe. These are ambitious goals, but as the inventor of the waterproof watch and many other groundbreaking discoveries in horology, Rolex has always been in the business of thinking big. Now, with the help of National Geographic and the world's leading scientists, they are working to ensure a Perpetual Planet for future generations.



Original
Sculptural gold nugget brooch set with a ruby and diamonds.

Before & After

At Humbertown Jewellers, nothing is more important than family, and that's why we take such pride in reimagining our customers' cherished heirloom jewellery in a fresh, modern way. Our redesigns breathe new life into these priceless pieces and continue family traditions for the next generation



Reimagined

The round brilliant ruby at the centre of this vintage brooch is updated into a dramatic adjustable lariat necklace set with round and marquise cut diamonds that effortlessly converts to a delicate layered look. Contemporary and sophisticated, it's sure to turn heads for many years to come.

Original

Tennis bracelet in white gold with round brilliant cut diamonds in octagonal settings.



Reimagined

Elevating them from the wrist to the ears and replacing the white gold octagonal settings with prong-style platinum ones, these teardrop earrings give the round brilliant cut diamonds a dazzling new place to catch the light.



Original

Kite-shaped 18K yellow gold earrings featuring faceted square green tourmaline and accented with melee diamonds in a pavé-style setting.



Reimagined

After trading in classic yellow gold settings for the cool elegance of platinum ones – and the vintage kite shape for a sleeker teardrop style – the diamonds and stepped green tourmaline in these pavé earrings now shine all the more brightly.



Original
Multi claw-set
diamond
cluster earrings.



Reimagined

Diamonds may be forever, but settings do change with the times. Balancing the hard edges of the round brilliant cut diamonds with a curvaceous platinum hoop setting gives these onyx and diamond earrings a more graceful feel and a bright, modern look.



Original
18K yellow gold
bracelet with claw-set
oval blue sapphires
and channel-set round
brilliant cut diamonds.



Reimagined

A vintage bejewelled bracelet becomes a piece fit for royalty in the hands of Humbertown's skilled jewellers. After trading in 18K yellow gold for a sparkling platinum setting, the oval brilliant cut sapphires are now framed by round brilliant cut diamonds in these stunning new diamond drop earrings.



Grand Complications for Good Causes

Patek Philippe's one-of-a-kind watches benefit deserving charities



THE PATEK PHILIPPE REF. 5208T TRIPLE COMPLICATION

Every other year, in November, the world's most elite watch collectors turn their attention to Geneva, where an auction like no other takes place. Organized by Luc Pettavino, president of Association Monégasque Contre les Myopathies, and His Serene Highness Prince Albert II of Monaco, the Only Watch auc-

tion showcases one-off creations from the greatest watchmakers to benefit research into Duchenne muscular dystrophy.

Leading the pack each year is Patek Philippe, whose commitment to highly finished handmade watch movements is matched by its commitment to supporting communities around the globe through

philanthropy. In 2017, the brand donated the first and only titanium version of its Ref. 5208T Triple Complication wristwatch, which features a minute repeater, a monopusher chronograph, and an instantaneous perpetual calendar. Its blue dial was decorated with a hand-guilloché "Carbon" motif, and its caliber R CH 27 PS QI move-

THE PATEK PHILIPPE REF. 5524T CALATRAVA PILOT TRAVEL TIME



THE PATEK PHILIPPE REF. 6300A-010 GRANDMASTER CHIME

ment featured black rhodiumed bridges and a hand-guilloché mini-rotor in platinum. It marked the first time that Patek Philippe had reworked a movement for a special-edition watch, and collectors took notice: after a frenzy of bidding, the unique piece was sold for the astonishing sum of CHF 6.2 million (over \$8 million CAD) – all of which was donated to charity. It was the highest-selling piece in that year's auction, and the second-highest in Only Watch's history at the time (the highest being a Patek Philippe Ref. 5016 in stainless steel that was sold for CHF 7.3 million in 2015).

In 2019, the competition at Only Watch was fiercer than ever, but Patek Philippe managed to outdo itself yet again, creating another show-stopping piece for this worthy cause. Launched in 2014 to mark the com-

pany's 175th anniversary, the Patek Philippe Grandmaster Chime features no less than 20 complications, including five acoustic functions (two of which are patented global firsts – an alarm that strikes the pre-programmed alarm time and a date repeater that sounds the date on demand). The double-face case, meanwhile, is ornately finished in a guilloché hobnail pattern featuring a unique and patented reversing mechanism. It's the kind of piece many collectors dream of acquiring, and when Patek Philippe offered a steel version (Ref. 6300A-010) to the highest bidder at Only Watch, they took notice. When the hammer fell, the piece had achieved a record-breaking sum of CHF 31 million (more than \$40 million CAD), the highest bid ever attained for any watch, anywhere.

Only Watch may be the most high-profile

example of Patek Philippe's philanthropy, but it's far from the only one. In 2018, for example, the independent Swiss watchmaker donated the first and only titanium version of its Ref. 5524T Calatrava Pilot Travel Time to benefit the Children Action foundation, a Geneva-based charity that provides assistance to children in need in several countries. The piece, which featured a unique black dial with a manually executed satin finish and "Children Action 2018" inscribed on its sapphire-crystal case back, fetched CHF 2.3 million at auction – a sum that will make a difference in the lives of countless children around the world. It's just one of many ways Patek Philippe mobilizes its remarkable *savoir faire* and loyal community of collectors to make the world a better place, one unique piece at a time.

The Gift of Time

What is something we could all use more of? Time. This season, consider these watches that combine Swiss precision with elegant design and make the perfect gift for the most important people in your life (yourself included!)

Photography by Adrian Armstrong



FOR THE WORLD TRAVELLERS

Patek Philippe's World Time watches have long been prized for their refined details and hand-finished dials. These World Timers in white gold and rose gold offer 24 times zones on their intricate guilloché dials, making them the perfect accessories for the globe-trotting couple.

PATEK PHILIPPE 7130R-013, \$69,100, AND PATEK PHILIPPE 5230G-014, \$64,000



CHANEL MADEMOISELLE J12 ACTE II, \$32,200

≈ **FOR THE FASHIONISTA**

As Coco Chanel famously said, "Fashion changes but style endures." For the woman who lives by this credo, a watch should be both modern and timeless, able to pair elegantly with a black cocktail dress or a business suit. Chanel's limited-edition Mademoiselle J12 Acte II does just that.

» **FOR THE SPORTY COUPLE**

Work hard, play harder. With its nautical-inspired design, polished steel case, and chronometer-certified Swiss movement, the Omega Seamaster Aqua Terra is a classic sport watch made for those who are always looking for the next challenge and accept no compromises where performance is concerned.



OMEGA SEAMASTER AQUA TERRA 150M CO-AXIAL MASTER CHRONOMETER 41 MM, \$7,800, AND OMEGA SEAMASTER AQUA TERRA 150M CO-AXIAL MASTER CHRONOMETER 34 MM, \$8,950



JAEGER-LECOULTRE DUOMÈTRE
QUANTIÈME LUNAIRE, \$60,000



CARTIER TANK MUST, EXTRA-LARGE
VERSION, \$5,100, AND CARTIER TANK
MUST, SMALL VERSION, \$3,250

« FOR THE CLASSIC GENTLEMAN

It takes a rare kind of person to appreciate the intricacies of a high-complication mechanical watch. With moon phases, flyback seconds, and a twin power reserve – all visible through a cutaway dial and display case back – this Duomètre is made for just that kind of person.

≈ FOR THE POWER COUPLE

Cartier's iconic Tank has remained relatively unchanged since it was created in 1917, and it's now considered one of the most iconic watch designs of all time. As such, it makes the perfect "just for us" gift for the couple that goes from boardroom meetings to ballroom galas with ease.



OMEGA
PLANET OCEAN 600M



Many Oceans, One Planet

The GoodPlanet Foundation and Omega team up to protect the world's oceans

In 1972, astronauts aboard the Apollo 17 mission snapped a photo from the spacecraft's window. "The Blue Marble," as it came to be known, showed the planet Earth as it had never been seen before: a perfect orb wrapped in blue water, sheathed in clouds, and floating in space. This image became one of the most reproduced in history, and has helped humankind to understand both the beauty and the fragility of the planet. Omega may be known as the maker of the Speedmaster watches those Apollo astronauts wore, but it remains just as dedicated to supporting those who explore deep beneath the waves and preserving the planet's oceans for generations to come.

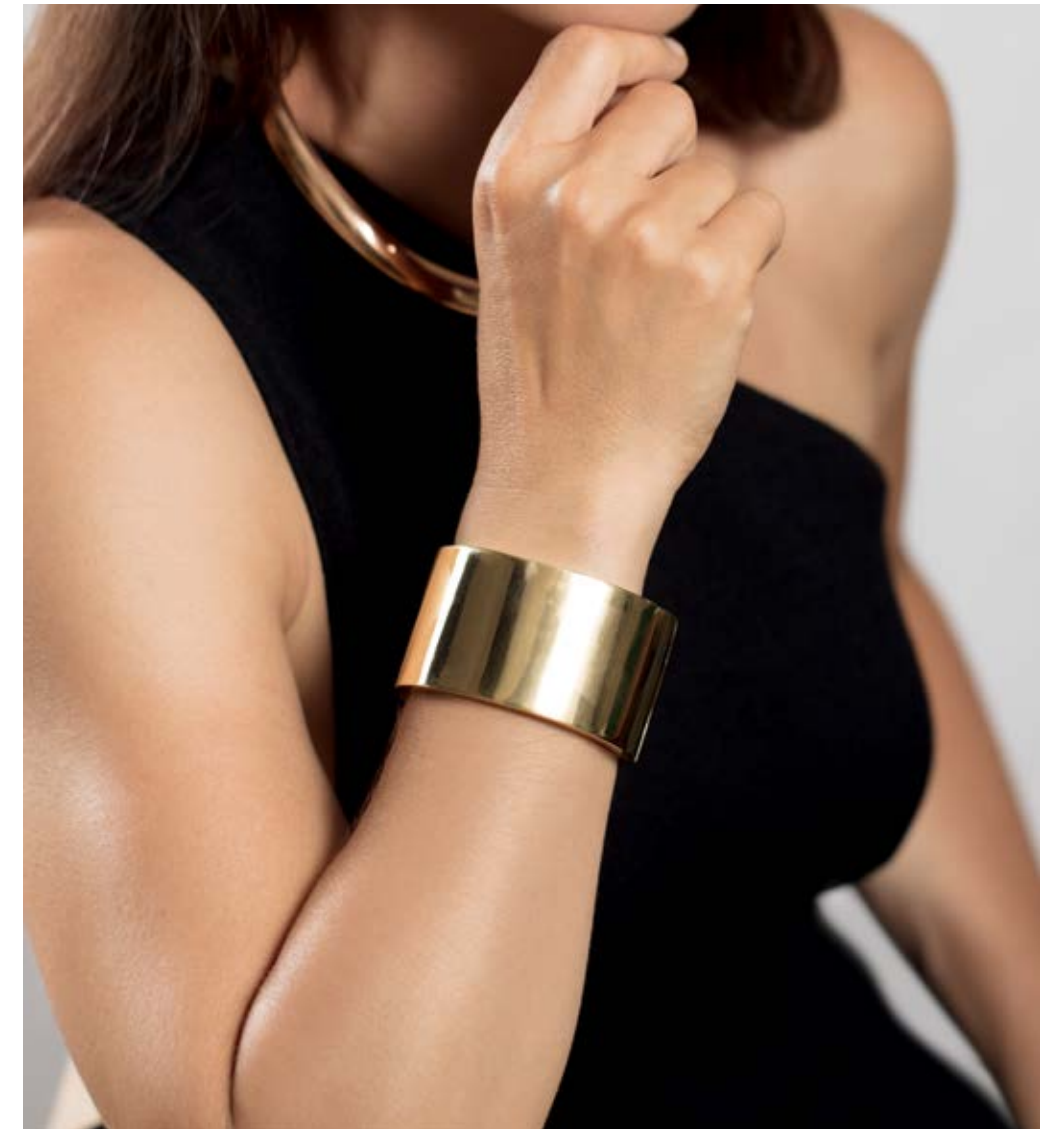
In 2012, 40 years after that historic photo was taken, Omega partnered with the Good Planet Foundation to launch *Planet Ocean*, a feature-length documentary created to raise awareness of the world's oceans and the threats they face. To create the film, director Yann Arthus-Bertrand sent 10 aerial cameramen and 13 underwater cameramen all over the world to capture the incredible beauty found both above and below the ocean's surface. The film – released worldwide in partnership with Omega and the GoodPlanet Foundation, and now available to stream for free on Omega's website – captured both the eerie phosphorescence of deep-ocean creatures and the grim realities of commercial fishing to create a moving portrait of a planet in peril.

After the success of *Planet Ocean*, Yann Arthus-Bertrand, the GoodPlanet Foundation, and Omega's next collaboration was a project aimed directly at

helping communities that depend on the oceans for their livelihood. Located in remote corners of the Indonesian archipelago, the communities of Bahoi and Tanakeke Island have relied on the ocean's bounty for countless generations. Overfishing, pollution, and climate change, however, have put their traditional way of life in jeopardy. Funded entirely by sales of the limited-edition Omega Seamaster Planet Ocean GoodPlanet, the three-year initiative assisted local activists and community members in protecting their homeland for generations to come.

In Bahoi, this meant educating local people in marine resource management and ecotourism, and assisting them in establishing a series of marine protected areas along their coastline. On Tanakeke Island, where 3,300 inhabitants depend on the sea for survival, mismanagement of local aquaculture projects has led to the loss of 70 per cent of the island's native mangrove forests – a critical blow to its delicate ecosystem. With the help of the GoodPlanet Foundation, however, 100 hectares of former aquaculture ponds on Tanakeke Island are being reclaimed and converted into mangrove forests, a move that will help preserve life on both land and sea.

As with the Speedmaster watches Omega created for Apollo 17's astronauts, the brand's Seamaster Planet Ocean collection is designed for those who are inspired by the incredible world under the sea. Through its ongoing partnership with Yann Arthus-Bertrand and the GoodPlanet Foundation, the brand is dedicated to ensuring that the "Blue Marble"'s oceans are protected and preserved, one initiative at a time.



Treasures from the Vault

After more than 40 years in business, we've seen a lot of styles come and go at Humbertown Jewellers. When we rediscovered a trove of 1980s-era pieces in our jewellery vault, however, we knew we had found something truly special. We hope that once you see these treasures – which combine the decadence and exuberance of the '80s with clean lines and elegant shapes perfect for the modern era – you'll be just as excited about them as we are

Chain of Command

Worn separately or together, this pair of 18K necklaces (one in gold brick style, the other a classic chain link) are as glamorous and fun in 2021 as they would have been in 1981. The emerald and pavé diamond earrings, meanwhile, balance the modern lines of the necklaces with their classically inspired details.

Pinkie Prize

Following the more casual period of the 1990s and 2000s, men are discovering jewellery once again, starting with rings and bracelets. This one, featuring three claw-set diamonds in a textured gold setting, is as luxurious as it is subtle.

Cuff 'Em

Maybe it's the Wonder Woman effect, but we can't get enough of this beautifully chunky high polished wide cuff in 18K yellow gold and matching 18K yellow gold collar. While (unlike the ones worn by the comic book heroine) they don't have any magical powers, their substantial design is guaranteed to make any woman who wears them feel more powerful.



Power Trio

Three alluring chains, three unique expressions of luxury. On top, an 18K yellow gold rolo link chain keeps things simple and stylish. Below that, a stunning 18K yellow gold tennis necklace featuring brilliant cut diamonds in a platinum setting takes things to the next level. Finally, a brilliant cut diamond in a hexagonal setting offers a chic, modern take on the classic pendant necklace.

Conversation Piece

Whoever wears this distinctive and statement-making multi-textured chain-link bracelet should be prepared to receive more than their share of compliments. The accompanying 18K yellow gold stacking ring is less complex-looking but no less precious, making it a perfect counterpart.



Gold Standard

Some jewellery is made for life's special occasions, and some is made to make regular days feel more special. This 18K yellow gold brick link necklace is the latter kind, and it's ready to add opulence to your wardrobe any day you choose to wear it.



***SOME JEWELLERY
IS MADE FOR LIFE'S
SPECIAL OCCASIONS...***



Wrist Party

The opulent dimensions and fine details of these yellow gold beaded cuffs make them the kind of statement pieces you'll want to wear every day. The 18K yellow gold stamped Italian bracelet, meanwhile, is ornate, lively, and ready to make a big impression on any wrist.

*...AND SOME
IS MADE TO MAKE
REGULAR DAYS FEEL
MORE SPECIAL.*

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Sustainability in Style

Panerai's new Luminor Marina eSteel is made for the future

Whether you're an individual or a respected luxury watchmaker, the principles of sustainability are the same: use fewer raw materials, conserve energy whenever possible, and do what you can to spread awareness of the fragility of life on Planet Earth. Panerai, the maker of classic dive watches like the Submersible and Luminor, took these principles to heart when it created the new Panerai Luminor Marina eSteel (PAM01157). Released in early 2021, the new Luminor Marina eSteel marks the first time the watchmaker has crafted a case and dial from predominantly recycled materials. It also represents an important contribution to the intersecting communities to which Panerai belongs: the Swiss watchmaking community, the "Paneristi" (as Panerai collectors call themselves), and the community of humankind around the globe.

A focus on sustainability is nothing new at Panerai. Between 2008 and 2012, Panerai partnered with celebrated South African explorer Mike Horn to support his most ambitious expedition to date: sailing around every continent aboard a yacht built from recycled materials and incorporating the latest in eco-sustainable technology. More recently, Panerai opened a new manufacturing complex at Neuchâtel, Switzerland, which boasts a wide range of eco-friendly technologies. Complying with the highest international standards, the complex was designed to reduce carbon dioxide emissions to zero, reduce energy usage, and increase the recovery and reuse of waste materials.

To create the Luminor Marina eSteel, Panerai started with the silhouette of its Luminor Marina diver's watch, which is celebrated for being the first model

to feature the brand's patented crown-protecting device. With its rugged construction and utilitarian design – created in the 1960s for the use of Italian Navy divers – the Luminor Marina has been at the forefront of the brand's technical innovations ever since. As such, it was a



PANERAI LUMINOR MARINA ESTEEL

fitting candidate to receive the brand's first-ever recycled steel case and dial, and to showcase Panerai's commitment to sustainable materials.

Composed of recycled-based materials, eSteel represents a major step in Panerai's journey toward reducing its use of virgin materials and the associated environmental impact of extracting them from the earth. To meet this goal, 89 grams of the Luminor Marina eSteel – including both the case and dial, amounting to 58.4 per cent of the total

weight of the watch – are made of recycled-based materials.

Ensuring the new Luminor Marina eSteel met the same rigorous standards as Panerai's other steel-case diving watches required a monumental effort of research, development, and testing. Eventually, however, after much refinement and experimentation, an alloy was found that exhibits the identical chemical behaviour, physical structure, and resistance to corrosion as its non-recycled counterparts, and eSteel was born.

As unusual as Panerai's eSteel is, the Luminor Marina eSteel is an otherwise classic member of the Luminor family. Its brushed eSteel case is 44 mm wide and features the iconic safety lock crown protection device, a polished bezel, and sapphire crystal. The dial, meanwhile, is rendered in polished Profondo gradient eSteel in either blue, green, or grey, with Panerai's famous luminous Arabic numerals and hour markers, a date at 3 o'clock, and small seconds at 9. Its movement is the automatic mechanical P.9010 calibre manufactured in house by Panerai, with a Glucydur balance spring, Incabloc anti-shock device for maximum resilience and accuracy, and long three-day power reserve. Finishing off the package is a strap made from recycled PET plastic and a box also crafted from recycled materials.

While 89 grams of steel may not seem like a lot, the use of eSteel is just one of many ways Panerai is seeking to lessen its impact on the planet and give back to its communities while creating some of the most stylish and robust dive watches in the world. After all, when it comes to mechanical watchmaking, no detail is too small to matter.

PANERAI
LABORATORIO DI IDEE



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